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2/1/2017

Samantha N. Jones
Helping the Homeless
PO Box 89756
Philadelphia, PA 19101

John C. Blueheart
Blueheart Ford & Lincoln
1264 Mainhome Rd
Philadelphia, PA 19105

Dear Mr. Blueheart,

On behalf of Helping the Homeless, I would like to thank you for your generous support of our organization's annual carnival in past years.

This year we once again have a sponsorship opportunity at our carnival and silent auction. Last year we were able to raise over $20,000 thanks to our generous sponsors. This allowed us to provide food, clothing, and job interview coaching to thousands of clients in 2016.

Our 2017 event is being held on Friday and Saturday August 11 – 12. We have three levels of sponsorship available:

- $2,000 – Platinum Sponsor. Your company name and logo will be on our banner and will be prominently featured in our event advertising. Your logo will be on the event T-shirt, and two representatives from Blueheart Ford & Lincoln will be welcome at our annual Thank You Dinner on Sunday, August 13th.

- $1,000 – Gold Sponsor. Your company name and logo will be on the banner and your logo on the event T-shirt.

- $500 – Silver Sponsor. Your company logo will be on the event T-shirt.

We look forward to working with Blueheart Ford & Lincoln to make our 2017 event even more successful than last year. I will call you on February 9 to answer any questions you may have.

Sincerely,

Samantha N. Jones
Community Coordinator
Helping the Homeless